



	303 & 304 Breakout Room 1	San Francisco Ballroom Keynote & Breakout Room 2	301 & 302 Workshop Room	Theatre Sessions Connection Hub
07:00am – 08:00am	Arrivals & Badge Pick-up			
08:00am – 08:45am	From Startups to Scaleups: Digital Natives, AI, and Microsoft Jason Graefe, CVP Microsoft		Maximize revenue growth across the retail value chain with AI Gina Claxton, Keith Mercier WW RCGG, & Brad LeSage, CIO, Taylor Farms	Theatre Session – Building Reliable Agentic Systems (Factory) 08:00 - 08:15 - Eno Reyes
				Theatre Session - Innovate & Collaborate with Copilot 08:30 - 08:45 Philip Gutierrez,Afton Francis & Ryan Scott
09:10am – 10:25am	Main Keynote Delivered by Judson Althoff with Welcome Remarks from Katy Brown			
10:45am – 11:30am	Featured Partner Session - Accelerate Revenue and Cut Costs with Templafy Doc Gen Agents - Christian Lund - Co-Founder, Jean-Marc Chanoine - SVP Business Development, & Arjen Hartog - Director of Product Management	Featured Partner Session - Build and scale AI agents: Move from productivity to performance with Agentic AI with IBM Sumeet Parashar, PhD, AI Offering Leader	Featured Partner Session –The Intelligence Revolution: How Lumen's Edge Network Powers the AI Economy Marco Rota & AI Martin	
11:45am – 12:30pm				Secure your future in the age of AI Maurice Hampton
	Theatre Session - Scaling best-in-class agentic AI with human-in-the-loop data strategy (Centific) 12:00- 12:15 Trevor Legwinski & Robin Dautricourt			
	Theatre Session - Empowering AI adoption through skills development 12:30- 12:45 David Weeks & Carlos Pardo			
Lunch (served 11:45-2:00pm)				
1:00pm – 1:45pm	AI at Work Pawan Gulati & Angela Rapadas	Featured Partner Session – Insight Dave Newman, Regional Leader, Data & AI & Will Black, AI Solutions Engineer		Theatre Session - Scaling agentic AI to accelerate decision making and maximize business value (Genpact) 1:00 - 1:15
2:00pm – 2:45pm			Activate your Data and Analytics for AI Innovation Laura Craig & Tyler Becker	Data Security for AI Jeff Price
3:00pm – 3:45pm	Applying the Functional Blueprint to Transform Your Business Nichole Palmer & Peter Lurie	Next gen AI apps with databases at scale anywhere Alex Wong		
			Theatre Session - Breaking Barriers- NeuBird's Hawkeye Elevating Azure Operations [M12] 2:30-2:45 Goutham Rao, CEO and Co-founder of NeuBird	
			Theatre Session - Building the Next-Gen Contact Center: How Multi-Agent Systems, Simulation and Evaluation Optimize the AI Agent Lifecycle Management (Parloa) 3:00 - 3:15 Maik Hummel	
4:00pm – 4:45pm	AI in Low Code Power Platform Catherine McSweeney	Getting started with Generative AI in Azure Nills Franssens		Theatre Session - Unlocking Next-Gen Service Resolution on Azure with Neuron7 3:30-3:45 Brian Bachofner, VP of Product Marketing for Neuron7
5:00pm – 5:45pm	Optimizing your AI costs Amy Colyer	Accelerating AI with Unified ExxonMobil Fireside Chat Virginia Hallam, Derek K Hall, Christina Lozano, & Cristi Nastase		Theatre Session CiraSync: Contacts & Calendars on Every Phone, Managed byIT - 4:00 - 4:15
				Theatre Session - Leading in the New Age of AI: Enhancing Customer Outcomes in Retail and Consumer Goods 4:30-4:45 JC Selph, Director, Digital App Innovation, US RCG
			Theatre Session AI and the Human Touch: Bridging the Gap (D&H Distributing) 5:00 - 5:15 Ryan Flynn, Rebecca Robbins & Tony Francisco	

Connection Hub

Microsoft Stations
Surface Bar
Feature Partners
Theatre Sessions