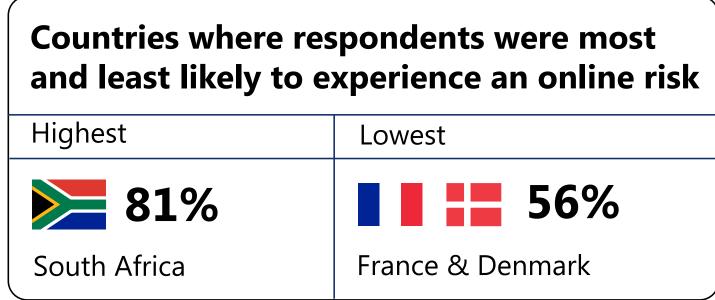


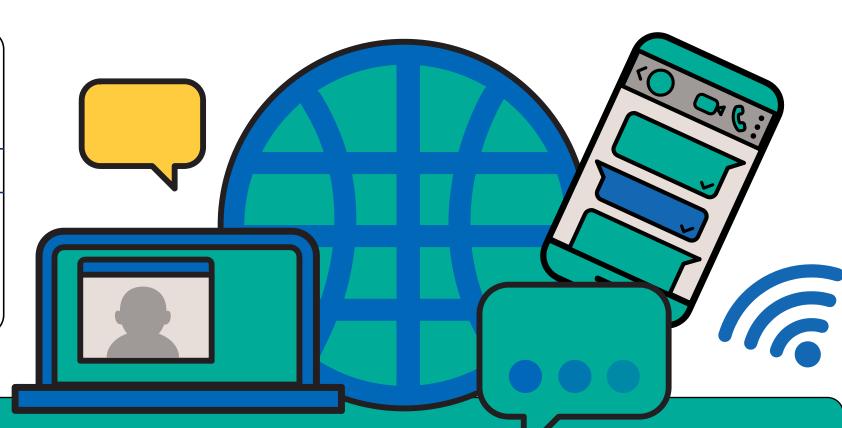
Global Online Safety Survey 2025: Worldwide

Parents' and Kids' Perceptions of Online Safety

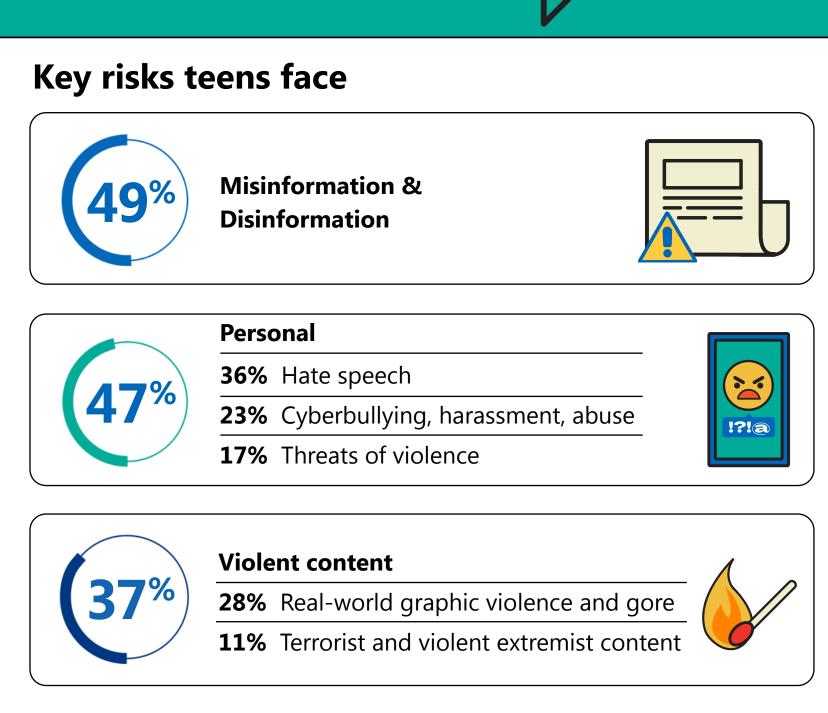


Teen worries and risks





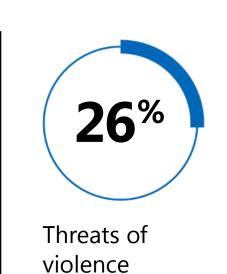
The gap shrank between teen girls and boys on risk exposure — though girls remain more exposed to sexual risks **69% 69%** 4pts 3pts 50° 49° **47**% **47**% 6pts **37% 37% 20**% Teen girls Teen boys Personal risk Sexual risks Any risk Misinformation or Violent, extremist disinformation content



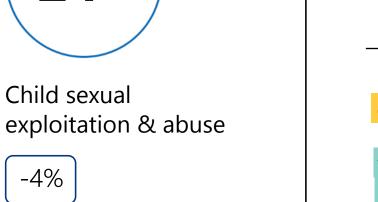


*compared to last year's survey

-4%





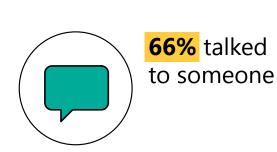


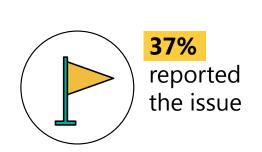
Teen responses to risks

Teens' top actions



blocked/ unfriended/ closed account





46% of teens who didn't report believed it wouldn't make a difference

23% of teens who didn't report felt there would be no consequences for the perpetrator

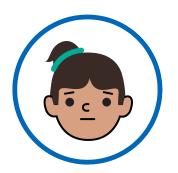
Teen behavior when facing risks is typically reactive (blocking/muting) but they overwhelmingly turn to parents for support.

Parental preparedness & expectations

-2%

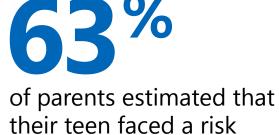
Parents are becoming more attuned to the risks teens face online

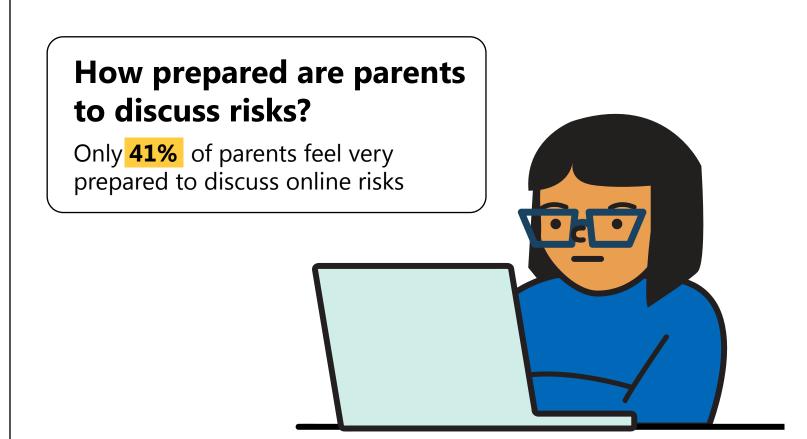
The data shows an increase in parents' understanding of children's digital challenges, reflecting greater awareness compared to previous years.











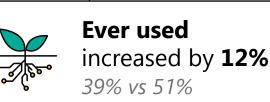
Generative AI adoption & worries

31% of all people globally have **used AI** in the past 3 months +11% from 2023



Young adults (18-24) lead adoption as **64%** report using generative AI +17% from 2023

Very familiar grew by 7% 20% vs 27%



Weekly usage grew by **10%** 34% vs 44%

People are most excited about

Translation Tools 46% Answering questions **38%**

More efficiency at work **35%**

Helping with schoolwork **33%**

People are most worried about

Generating scams 73% Sexual or online abuse **73%** Deepfakes 72%

Data privacy risks 65%

Parents worry about generative AI risks to teens



Worry about AI usage for children under 18 was 80% or higher for most scenarios that involve potential risks from AI usage



worried about children using AI to create false "deep fake" videos/ images of classmates/friends



worried about access to harmful content



worried about children using AI to take inappropriate shortcuts with schoolwork