Microsoft

NRF: Power your AI transformation with Microsoft Cloud for Retail



Being a responsible retailer in today's environment means growing the top line through innovation, while also improving the bottom line for sustainable success. **Microsoft Cloud for Retail** empowers Retailers to unlock the next level of their business potential by providing AI built for the Future, Ready Now.

Connect with us at this year's NRF from January 12–14, 2025, to gain insights into how to become **Retail Ready** to drive business value through AI transformation.

Join us at the **Microsoft booth** located at **#4503** in the **Expo Hall** to uncover how you can:

Transform the shopper journey: Increase customer engagement, conversion, and loyalty with innovative generative marketing and personalized offers.

Create an agile, sustainable supply chain: Achieve sustainable and operational efficiency with improved supply chain visibility, demand planning, and inventory optimization.

Empower the retail workforce of the future: Reinvent business workflows through automation, enhanced productivity, and collaboration in real-time.

Unlock the potential of your data: Deepen understanding of customers across channels to gain insights for differentiated business success.

Ways to engage with us

Explore the Microsoft Booth for an immersive experience showcasing how Microsoft AI capabilities can transform your business end-to-end, no matter where you are in your AI Journey. Meet and collaborate with Microsoft experts and our industry-leading partners on opportunities to leverage cutting-edge AI solutions found within Microsoft Cloud for Retail.

Experience groundbreaking discussion during our Big Ideas sessions:

SUNDAY | JANUARY 12
11:00 AM–11:30 AM EST

Shelley Bransten, CVP Global Industry Solutions, on **Powering retailers with Retail Ready AI built for the future now**

MONDAY | JANUARY 13
11:00 AM–11:30 AM EST

Kathleen Mitford, CVP, Global Industry Marketing, on **Transforming the shopper journey with AI Innovation**

Join the conversation on social:

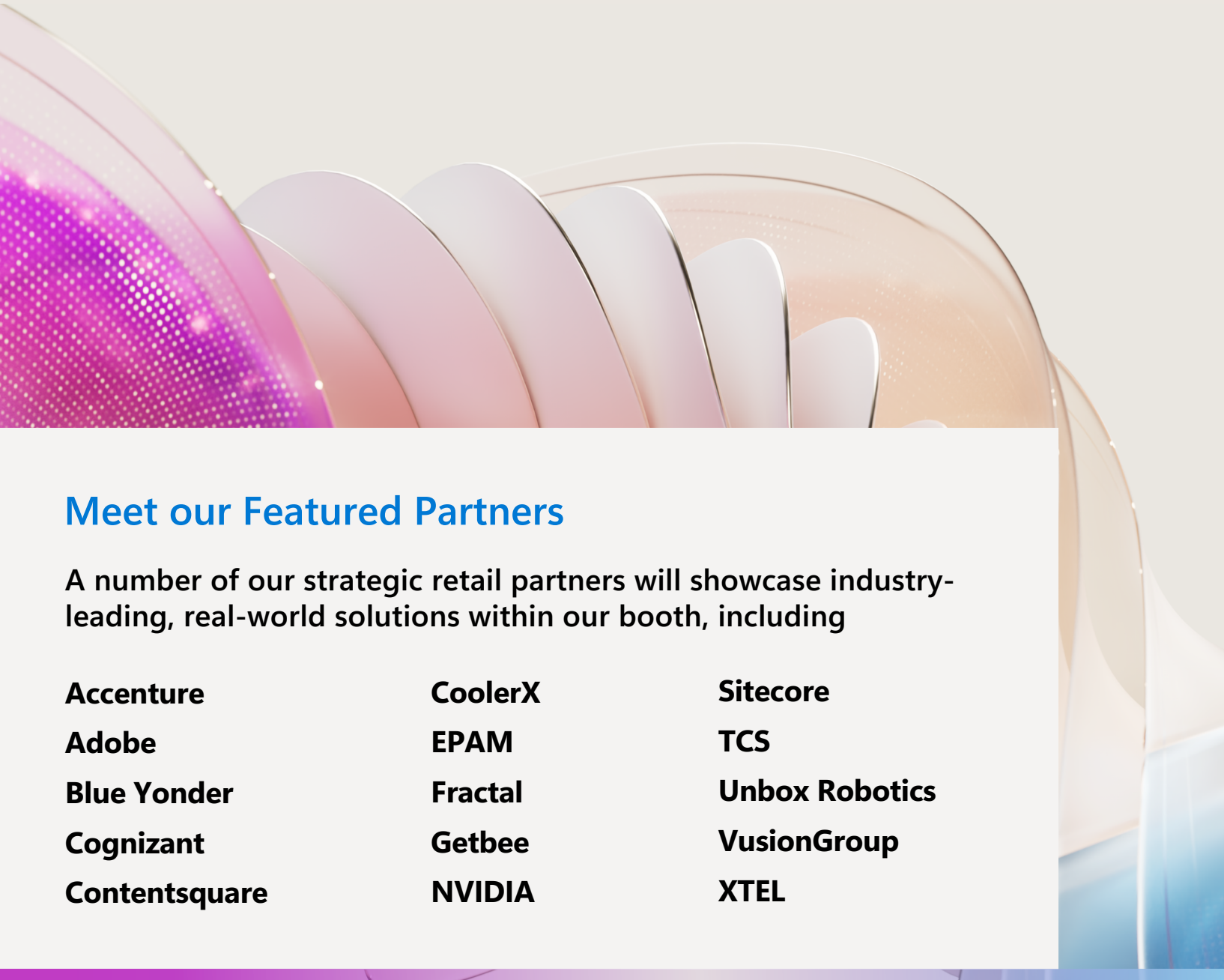
Microsoft Cloud

@MSCloud

Check out our website:

aka.ms/cloudforretail

We look forward to connecting with you!



Meet our Featured Partners

A number of our strategic retail partners will showcase industry-leading, real-world solutions within our booth, including

Accenture
Adobe
Blue Yonder
Cognizant
Contentsquare
CoolerX
EPAM
Fractal
Getbee
NVIDIA
Sitecore
TCS
Unbox Robotics
VusionGroup
XTEL