

# The Total Economic Impact™ of Windows 365 and Azure Virtual Desktop

Using both Windows 365 and Azure Virtual Desktop makes businesses more agile, efficient, and secure

## SUMMARY of PROJECTED BENEFITS | Three-year risk-adjusted

End-user productivity gains from reduced latency and outages

\$3.1M - \$6.2M

Reduced PC lifecycle management cost

\$1.1M - \$1.2M

Improved security

\$60,000 - \$122,000

End-user productivity gains from faster provisioning

\$1.6 M - \$1.8M

Reduced IT infrastructure costs

\$722,000 - \$1.5M

Savings from reduced number of IT service tickets opened

\$39,000 - \$64,000



Return on investment (ROI)

**94%-217%**



Net present value (NPV)

**\$3.2M-\$7.4M**



**6-12 minutes**

daily time saved per user



### Voice of the customer

“Before we switched to [Windows 365 and Azure Virtual Desktop], our growth was constrained by the need to wait to purchase and install additional servers. Now, that issue is resolved, and we can quickly expand capacity to add new users.”

MANAGER OF ENDPOINT SERVICES, TECHNOLOGY SERVICES

[Read the full study](#)

Based on projected results for a composite organization with 2,000 employees over three years. This document is an abridged version of a case study commissioned by Microsoft: *New Technology: The Projected Total Economic Impact™ Of Windows 365 And Azure Virtual Desktop, March 2025.*