Microsoft Security

Adopting a Zero Trust approach is a technology and business imperative

A Zero Trust strategy is more than a technological shift for security teams—it's a driver of business agility.

A Zero Trust model is a proactive, integrated approach to security across all layers of the digital estate that explicitly and continuously verifies every transaction; asserts least-privilege access; and relies on intelligence, advanced detection, and real-time response to threats.

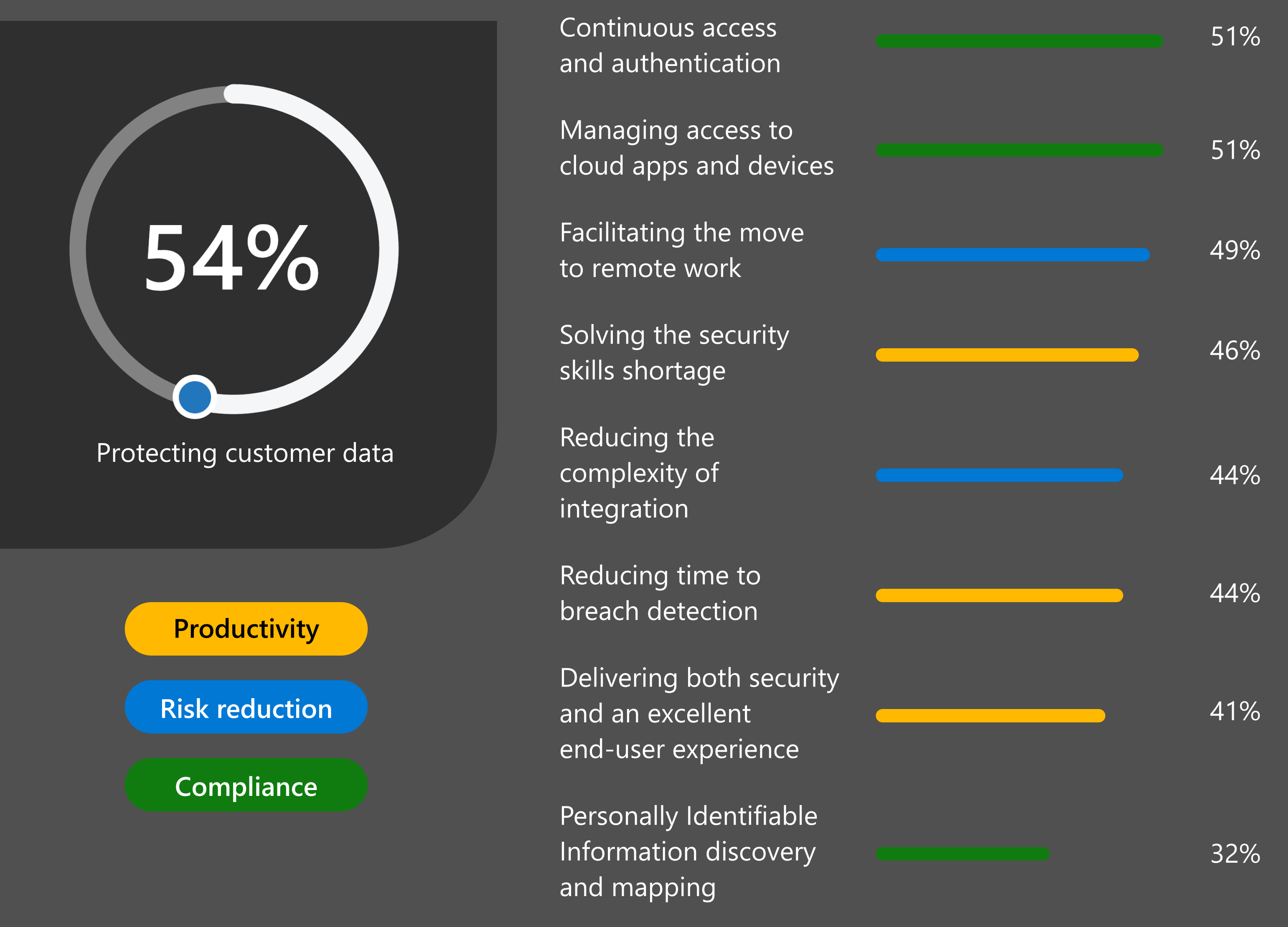
The guiding principles of Zero Trust security are:

- Verify explicitly.
- Use the least-privilege access.
- Assume breach.

When you adopt a Zero Trust approach, you can:

- Support remote and hybrid work.
- Prevent or reduce business damage from a breach.
- Identify and protect sensitive business data and identities.
- Proactively meet regulatory requirements.
- Build confidence in your security posture and programs across your leadership team, employees, partners, stakeholders, and customers.

Benefits captured since implementing Zero Trust[1]



12% of respondents said they were achieving *all* of these benefits.

Around 66% **of survey respondents said they were capturing benefits from most aspects of their projects within a year.[1]**

Value of Zero Trust security across your organization

Microsoft customers have seen an average of **92 percent return on investment** within less than six months of implementing a Zero Trust approach.[2]

Other trends[2] reported include:

50% decrease in IT and help desk calls	50%
50% reduction in risk of data breaches	50%
50% reduction in security management time	50%
75% faster device setup for new users	75%
80% reduction in effort required to provision and secure new infrastructure	80%

Over **$7 million** in reduced spending on legacy software and infrastructure

Get started

With a Zero Trust strategy, you can deliver improved and modernized security while driving tangible business results.

Reach out to your Microsoft representative or visit **aka.ms/zerotrust.**

FOUNDRY

[1] *Zero Trust Adoption Survey. March 2022 Foundry. Base 250.*
Foundry surveyed US respondents in February-March 2022 to explore the current state of Zero Trust adoption, capturing the benefits experienced by the respondents' organizations.

[2] *The Total Economic Impact™ Of Zero Trust Solutions from Microsoft. December 2021.*