

Power Platform Licensing

December 2024

About this presentation

This deck provides an overview of Power Apps, Power Automate, Copilot Studio, Power Pages, Dataverse and AI Builder product licensing. Users should always use the current version of the deck for the most up-to-date information.

For licensing information on Power BI, please refer to [Power BI per user and capacity-based licenses](#).
For licensing information related to Dynamics 365, please refer to the [Dynamics 365 Licensing Guide](#).

Disclaimer

The information herein is for informational purposes only and represents the current view of Microsoft Corporation as of the date of this presentation. Because Microsoft must respond to changing market conditions, it should not be interpreted to be a commitment on the part of Microsoft. All pricing and features specified are subject to change without notice. All pricing information provided is intended solely to be a non-binding estimate as of the date this guidance is provided and does not constitute an offer by Microsoft. Actual pricing will be reflected on the applicable price list.

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Power Platform: Recommended Offers

Recommended offers



Power Apps

Application Development

Premium

\$20 per user / month



Power Automate

Workflow Automation

Premium

\$15 per user / month

Process

\$150 per bot / month

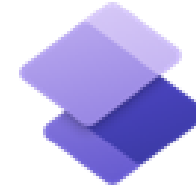


Microsoft Copilot Studio

Build Agents

Pay-as-you-go meter

\$0.01 per message



Power Pages

Web App Development

Capacity packs

Tier 3 (100k+ users):
\$50 for 100
Authenticated users /
month
or \$25 for 500
Anonymous users /
month

Power Platform: Product Licensing

Power Apps



Power Apps



RECOMMENDED MOTION Power Apps Premium

- Entitles user to unlimited apps and Power Pages websites
- \$20 per user (or \$12 per user w/2,000+ new licenses)

Build, modernize, and deploy unlimited applications for your team, department, or entire organization.

Best for businesses that want one license for users, regardless of the number of apps they need to run or websites they access

Power Apps per app

- Entitles user to 1 app or Power Pages website in a specific environment
- \$5 per user/month

Best for businesses that want to license users for each app they run or website they access, with the flexibility to stack licenses for additional apps and websites.

Power Apps per app pay-as-you-go meter

- Entitles user to 1 app
- \$10 per active user per app/month

Best for businesses that want to pay-as-you-go for only the users who access a Power App one or more times in a month

Summary of Power Apps

		Power Apps subscription	Power Apps subscription	Power Apps per app pay-as-you-go	Power Apps use rights included with:	Power Apps Basic
Plans	Capabilities	RECOMMENDED MOTION Power Apps Premium \$20 per user/month (or \$12 per user/month with 2K+ new premium licenses)	Power Apps per app \$5 per user/month	Power Apps per app meter ¹ \$10 per active user/app/month	<u>Select</u> Dynamics 365 Licenses ^{2,3}	Use rights with <u>select</u> Microsoft 365/Office 365 licenses
Power Apps	Run custom apps	Unlimited apps	1 app or 1 website (In a specific environment)	1 app	Within same environ. as licensed D365 application(s)	Unlimited
	Run custom Power Pages websites	Unlimited websites				
	Run workflows within the custom app ⁴	● ³	● ³	● ³	●	●
AI Builder	Service credits ⁵	500 credits	250 credits			
Power Platform connectors	<u>Standard</u> connectors	●	●	●	●	●
	<u>Premium</u> and <u>custom</u> connectors	●	●	●	●	
	On premises and cloud services data transfer	●	●	●	●	
Dataverse	Full Dataverse access	●	●	●	●	Dataverse for Teams only
	Create and access custom tables ^{6,7}	●	●	●	Pro limited to 15 per app	
	Dataverse Database capacity (Accrued)	250 MB ⁸	50 MB ⁸	1 GB ⁹		
	Dataverse File capacity (Accrued)	2 GB ⁸	400 MB ⁸	1 GB ⁹		
Managed Environments	Admin and governance at scale	● ¹⁰	● ¹⁰		● ^{3, 10}	●

¹ Environments that are configured to use Power Platform pay-as-you-go, receive a one-time entitlement of 1 GB of Dataverse Database capacity and 1 GB of Dataverse File capacity per environment. [Additional](#) Dataverse Database, Dataverse File and Dataverse Log capacity can be purchased in increments of 1 GB.

² Dynamics 365 Pro does not have use rights for Power Apps or Power Pages.

³ Within app context

⁴ Power Automate use rights included with Power Apps do not include RPA functionality, which requires a separate purchase of Power Automate Premium.

⁵ Cap on accrued capacity: 1,000,000 credits per tenant month. For more AI Builder service credits, use the AI Builder capacity add-on.

⁶ For Power Apps use rights with restricted tables and exceptions for case tables, see [Restricted tables requiring Dynamics 365 licenses](#).

⁷ For exceptions to Dynamics 365 Field Service use rights for Power Apps users, refer to the [Dynamics 365 Licensing Guide](#).

⁸ Dataverse Database and Dataverse File capacity entitlements accrue at the tenant level. Additional Dataverse Database, Dataverse File and Dataverse Log subscription capacity can be purchased in increments of 1 GB via the [Dataverse capacity add-ons](#).

⁹ Dataverse Database and Dataverse File pay-as-you-go capacity is pooled at the environment level. [Additional](#) Dataverse Database, Dataverse File and Dataverse Log subscription cap.

¹⁰ Managed Environments is an entitlement included with Power Apps Premium, Power Apps per app, Power Automate Premium, Power Automate Process, Power Automate Hosted Process, Power Automate per user, Power Automate per flow, Microsoft Copilot Studio, Power Pages Authenticated Users, Power Pages Anonymous users and Dynamics 365 Premium, Enterprise and Team Members licenses. Once enabled, all usage in the environment will require full Power Platform and Dynamics 365 Premium, Enterprise or Team Members licenses. Please review [Power Platform Managed Environments](#) for details.

Power Automate



Power Automate



RECOMMENDED MOTION Power Automate Premium	RECOMMENDED MOTION Power Automate Process	Power Automate Hosted Process	Process Mining (PM)	Power Automate per flow	Power Automate per user	Power Automate unattended RPA add-on
\$15 per user/month ¹	\$150 per bot/month ²	\$215 per bot/month ²	\$5,000 per 100 GB of PM data stored /month ³	\$100 per flow/month ² (Minimum initial purchase of 5 licenses)	\$15 per user /month ¹	\$150 per bot/month ²
Enables licensed users to automate modern applications via API-based digital process automation (cloud flows) and legacy applications via UI-based attended robotic process automation, (<u>attended RPA</u>)	Licenses an autonomous bot that runs unattended robotic process automation, or a core business process (e.g., invoice processing or HR onboarding) that can be accessed org-wide without licensing individual users	Superset of Power Automate Process, providing the same functionality but with the addition of a Microsoft hosted machine that enables RPA with zero infrastructure	Capacity based license that enables rapid ROI for customers by identifying critical optimization opportunities and improving existing processes. Add-on to Power Automate Premium	Best for businesses that want to implement flows with reserved capacity for unlimited users across an organization	Best for businesses that want to license individual users to create unlimited cloud flows	Add-on to Power Automate Premium or Power Automate per flow that enables a bot to run autonomously on a local remote desktop or virtualized environment.

¹ Per tenant/month, one license allows user or capacity to use in any environment in the tenant.

² Per environment/month, one license allows the bot or process to be used in a single environment. An additional license is required if the same bot or process is deployed in a different environment.

³ Per 100 GB of PM data stored per tenant/month, capacity-based license/tenant.

⁴ Flow runs per pay-as-you-go environment/month

Summary of Power Automate		Power Automate subscriptions							Power Automate use rights included with:				Power Automate Basic
Plans	Capabilities	RECOMMENDED MOTION Power Automate Premium \$15 per user/month ¹	RECOMMENDED MOTION Power Automate Process \$150 per bot/month ²	Power Automate Hosted Process ² \$215 per bot/month ²	Power Automate Process Mining (PM) ³ \$5,000 per 100 GB of PM data stored/mo. ⁴	Power Automate per user \$15 per user/month ¹	Power Automate per flow \$100 per flow/mo. ² <small>(Minimum purchase 5 licenses)</small>	Unattended RPA add-on ⁵ \$150 per bot/month ²	Copilot Studio	Power Apps	Select Dynamics 365 licenses	Windows	Use rights with <u>select</u> M365/O365 licenses
Power Automate ⁶	Cloud flows (DPA) Automated, instant, scheduled flows	●	●	●		●	●	●	● ⁷	● ⁷	● ⁷		●
	Business process flows	●	●	●		●	●	●		● ⁷	● ⁷		
	Attended desktop flows	●										● ⁸	
	Unattended desktop flows (RPA)		●	●				●					
	Microsoft hosted machine			●									
Process Mining	Task Mining	●			●								
	Cloud flows process mining integration	●			●								
	Visualize and analyze processes	● ^{9,10}			●	●							
Power Platform connectors	<u>Standard</u> connectors	●	●	●		●	●		● ⁷	● ⁷	● ⁷		●
	<u>Premium</u> and <u>custom</u> connectors	● ¹¹	● ¹¹	●		●	● ¹¹		● ⁷	● ⁷	● ⁷		
	On prem & cloud services data transfer	●	●	●		●	●		● ⁷	● ⁷	● ⁷		
AI Builder	Service credits ¹²	5,000	5,000	5,000				5,000					
Dataverse	Dataverse use rights	●	●	●		●	●		● ⁷	● ⁷	● ⁷		Within Teams only
	Database capacity (Accrued)	250 MB ¹³	50 MB ¹³	50 MB ¹³	2 GB ¹³	250 MB ¹³	50 MB ¹³						
	File capacity (Accrued)	2 GB ¹³	200 MB ¹³	200 MB ¹³	1 TB ¹³	2 GB ¹³	200 MB ¹³						
Managed Environments	Admin. and governance at scale	● ¹⁴	● ¹⁴	● ¹⁴		● ¹⁴	● ¹⁴		●	●	● ^{7, 14}		

¹ Per tenant/month, one license allows user or capacity to use in any environment in the tenant.

² Per environment/month, one license allows the bot or process to be used in a single environment. An additional license is required if the same bot or process is deployed in a different environment.

³ Process Mining qualifying prerequisite: Power Automate Premium. Multiple add-ons can be applied against a single qualifying prerequisite license.

⁴ Per 100 GB of PM data stored per tenant/month, capacity-based license/tenant.

⁵ Qualifying prerequisites for the Unattended RPA add-on: Power Automate Premium and Power Automate per flow. Multiple add-ons can be applied against a single qualifying prerequisite license.

⁶ See [technical documentation](#) for definitions of each flow type.

⁷ Within app context. For both triggers and actions, flows within an embedding app, can connect to any data source within the use rights of the embedding application and directly with the embedding application.

⁸ Via [Power Automate desktop](#) only, a free application not intended for business-critical functions, with no SLA or Microsoft support, cloud flows, standard/premium connectors, orchestration (scheduled or automatic triggers for desktop flows, attended or unattended, combine cloud flows + desktop flows in a single automation), sharing desktop flows, developing in a different environment than the default, Automation Lifecycle Management (ALM), monitoring, execution logs are not included.

⁹ The Power Automate Premium license includes the Process Mining desktop app with advanced analytics and optional Power BI customization with a separate purchase of Power BI. Process Advisor that comes with Power Automate Premium licenses includes out of the box process mining capabilities (pre-built templates) with very limited customization.

¹⁰ 50 MB of Process Mining data storage per user license, cap on accrued capacity: 100 GB per tenant.

¹¹ Desktop flow connector is included. (This desktop flow connector is not included in Windows licenses.)

¹² Cap on accrued capacity 1,000,000 credits per tenant. Additional AI Builder capacity can be purchased per 1M service credits for \$500/month via the [AI Builder capacity add-on](#).

¹³ Dataverse Database and File subscription capacity is pooled at the tenant level. [Additional](#) Dataverse Database, Dataverse File and Dataverse Log subscription capacity can be purchased in increments of 1 GB.

¹⁴ Managed Environments is an entitlement included with Power Apps Premium, Power Apps per app, Power Automate Premium, Power Automate Process, Power Automate Hosted Process, Power Automate per user, Power Automate per flow, Microsoft Copilot Studio, Power Pages Authenticated Users, Power Pages Anonymous users and Dynamics 365 Premium, Enterprise and Team Members licenses. Once enabled, all usage in the environment will require full Power Platform and Dynamics 365 Premium, Enterprise or Team Members licenses. Please review [Power Platform Managed Environments](#), for details.

Microsoft Copilot Studio



Microsoft Copilot Studio



RECOMMENDED OFFER

Copilot Studio

Pay-as-you-go meter

\$0.01 per message

The Copilot Studio pay-as-you-go meter enables you to post-pay based on the actual number of messages consumed in a billing month. This meter allows for flexibility, scalability and seasonality with no interruptions due to overages.

Pay only for what you use, after use

Copilot Studio

Message Packs

Tenant-wide capacity license sold in message packs.
1 capacity pack = 25,000 messages/month
\$200 per tenant/month

Copilot Studio messages are sold in message packs and should be purchased for the anticipated number of messages that will be consumed by the tenant in a month.
1 capacity pack = 25,000 messages/month

In addition to the subscription license, it is strongly recommended to set up Copilot Studio pay-as-you-go meters in case of overages.

Summary of Copilot Studio	Copilot Studio Pay-as-you-go meter	Copilot Studio Message packs	Copilot Studio use rights with Microsoft 365 Copilot
Plans	RECOMMENDED MOTION Copilot Studio \$0.01 per message	Copilot Studio \$200 per tenant/month	Copilot Studio in Microsoft 365 Copilot Use rights with Microsoft 365 Copilot licenses \$30 per user/month
Included Messages ¹	Pay-as-you-go ²	25,000 Messages ³	Unlimited ⁴
Generative AI	●	●	Limited ⁵
Create and publish your own agents anywhere	●	●	
Create and publish your own agents and plugins to extend Microsoft 365 Copilot			●
The output you create is...	Your own agent	Your own agent	Your own agent ⁶
Power Automate for Copilot Studio cloud flows (Automated, instant, and scheduled flows) within the context of Copilot Studio creations	●	●	●
<u>Standard</u> Power Platform connectors	●	●	●
<u>Premium</u> and <u>custom</u> Power Platform connectors	●	●	●
On premises and cloud services data transfer for Power Platform Connectors	●	●	●
Dataverse for Copilot Studio	● ⁷	● ⁷	
Managed Environments	● ⁸	● ⁸	
Available channels to publish your copilot/plugins	External channels (e.g., External Web, FB, WhatsApp etc.) Internal Channels (e.g., Internal Web, Teams, etc.)	External channels (e.g., External Web, FB, WhatsApp etc.) Internal Channels (e.g., Internal Web, Teams, etc.)	Microsoft 365 channels: Microsoft 365 Copilot, Teams, SharePoint

¹ Customers will be charged according to the consumption of "messages," the common currency across Copilot Studio capabilities. Messages are the measure of time and effort required to retrieve information and respond to prompts or actions taken by an agent.

¹ Classic Answers (Non-generative AI) = 1 message, 2) Generative Answers = 2 messages.

Examples: a) User asks agent when a store is open, and agent replies with store hours = 1 billed message b) Agent proactively greets the user on a website = 1 billed message c) User asks agent for store hours for the upcoming holiday, agent responds using Generative Answers = 2 billed messages.

² The Copilot Studio pay-as-you-go meter enables you to post-pay based on the actual number of messages consumed in a month.

³ Messages are offered via prepaid message pack subscription licenses. 1 message pack = 25,000 messages.

⁴ Microsoft reserves the right to add limits in the future.

⁵ Utilization of agents created using "classic orchestration" mode that consumes Classic Answers and Generative Answers for Teams, SharePoint and Microsoft 365 Copilot is included in the Microsoft 365 Copilot user license at no additional charge.

⁶ Agents built on Copilot Studio, for Teams, SharePoint and Microsoft 365 Copilot, are included with the Microsoft 365 Copilot license at no additional charge.

⁷ Dataverse for Copilot Studio default capacities: Dataverse Database 5 GB, Dataverse File 20 GB, Dataverse Log 2 GB. [Additional](#) Dataverse Database, Dataverse File and Dataverse Log subscription capacity can be purchased in increments of 1 GB.

⁸ Managed Environments is an entitlement included with Power Apps Premium, Power Apps per app, Power Automate Premium, Power Automate Process, Power Automate Hosted Process, Power Automate per user, Power Automate per flow, Microsoft Copilot Studio, Power Pages Authenticated Users, Power Pages Anonymous users and Dynamics 365 Premium, Enterprise and Team Members licenses. Once enabled, all usage in the environment will require full Power Platform and Dynamics 365 Premium, Enterprise or Team Members licenses. Please review [Power Platform Managed Environments](#) for details.

Power Pages



Power Pages



RECOMMENDED MOTION

**Power Pages
Authenticated users**

This subscription license can be purchased for the anticipated number of unique, authenticated users accessing a website in a month.

Sold in capacity packs with tiered pricing (100 users per capacity pack)

Capacity Packs	Minimum Purchase	Number of users	Price/month
Tier 1	1 capacity pack	100+ users	\$200
Tier 2	100 capacity packs	10,000+ users	\$75
Tier 3	1,000 capacity packs	100,000+ users	\$50

Best for businesses that want to allow users to access low-code business websites securely with authenticated access and have predictable licensing

RECOMMENDED MOTION

**Power Pages
Anonymous users**

This subscription license can be purchased for the anticipated number of anonymous users accessing a website in a month.

Sold in capacity packs with tiered pricing: (500 users per capacity pack)

Capacity Packs	Minimum Purchase	Number of users	Price/month
Tier 1	1 capacity pack	500+ users	\$75
Tier 2	20 capacity packs	10,000+ users	\$37.50
Tier 3	200 capacity packs	100,000+ users	\$25

Best for businesses that want to allow viewers to access low-code business websites anonymously and have predictable licensing

**Power Pages Authenticated users
pay-as-you-go meter**

This pay-as-you-go meter measures the number of unique authenticated users accessing a website in a month.

\$4 per user

Best for businesses that want to use an Azure subscription to pay for the number of unique users who authenticated on a website

**Power Pages Anonymous users
pay-as-you-go meter**

This pay-as-you-go meter measures the number of anonymous users accessing a website in a month.

\$0.30 per user

Best for businesses that want to use an Azure subscription to pay for the number of anonymous users who browsed a website

Summary of Power Pages		Power Pages subscriptions		Power Pages pay-as-you-go		Power Pages use rights included with:		
		RECOMMENDED MOTION Power Pages Authenticated users <small>Tier 3 (100k+ users) - \$50/pack</small>	RECOMMENDED MOTION Power Pages Anonymous users <small>Tier 3 (100k+ users) - \$25/pack</small>	Power Pages Authenticated users pay-as-you-go meter ¹	Power Pages Anonymous users pay-as-you-go meter ¹	Power Apps per app	Power Apps Premium	<u>Select</u> Dynamics 365 licenses
Plans	Capabilities							
Power Pages	Create, access, host and administer websites	●	●	●	●	1 app or 1 website	●	Within same environ. as licensed D365 app
	Secure access authentication	●						
Power Platform connectors	<u>Standard</u> connectors	●	●	●	●	●	●	●
	<u>Premium</u> and <u>custom</u> connectors	●	●	●	●	●	●	●
Dataverse	Full Dataverse access	●	●	●	●	●	●	●
	Create and access custom tables and complex tables ²	●	●	●	●	●	●	●
	Dataverse Database capacity (Accrued)	2 GB ³	500 MB ³			50 MB ⁴	250 MB ⁴	
	Dataverse File capacity (Accrued)	16 GB ³	4 GB ³			400 MB ⁴	2 GB ⁴	
	Dataverse Log capacity (Accrued)	1 GB ³	250 MB ³					
Managed Environments	Admin and governance at scale	● ⁵	● ⁵			●	●	● ⁵

¹ Environments that are configured to use Power Platform pay-as-you-go, receive a one-time entitlement of 1 GB of Dataverse Database capacity and 1 GB of Dataverse File capacity per environment. [Additional](#) Dataverse Database, Dataverse File and Dataverse Log subscription capacity can be purchased in increments of 1 GB.

² For Power Pages use rights with restricted tables and exceptions for case tables, see [Restricted tables requiring Dynamics 365 licenses](#).

³ Per capacity pack

⁴ Per license capacity

⁵ Managed Environments is an entitlement included with Power Apps Premium, Power Apps per app, Power Automate Premium, Power Automate Process, Power Automate Hosted Process, Power Automate per user, Power Automate per flow, Microsoft Copilot Studio, Power Pages Authenticated Users, Power Pages Anonymous users and Dynamics 365 Premium, Enterprise and Team Members licenses. Once enabled, all usage in the environment will require full Power Platform and Dynamics 365 Premium, Enterprise or Team Members licenses. Please review [Power Platform Managed Environments](#) for details.

All pricing subject to change, please consult price list for actual pricing.

Summary of Power Pages		Power Pages subscriptions		Power Pages pay-as-you-go		Power Pages use rights included with:		
		RECOMMENDED MOTION Power Pages Authenticated users <small>Tier 3 (100k+ users) - \$50/pack</small>	RECOMMENDED MOTION Power Pages Anonymous users <small>Tier 3 (100k+ users) - \$25/pack</small>	Power Pages Authenticated users pay-as-you-go meter ¹	Power Pages Anonymous users pay-as-you-go meter ¹	Power Apps per app	Power Apps Premium	<u>Select</u> Dynamics 365 licenses
Plans	Capabilities							
Power Pages	Create, access, host and administer websites	●	●	●	●	1 app or 1 website	●	Within same environ. as licensed D365 app
	Secure access authentication	●						
Power Platform connectors	<u>Standard</u> connectors	●	●	●	●	●	●	●
	<u>Premium</u> and <u>custom</u> connectors	●	●	●	●	●	●	●
Dataverse	Full Dataverse access	●	●	●	●	●	●	●
	Create and access custom tables and complex tables ²	●	●	●	●	●	●	●
	Dataverse Database capacity (Accrued)	2 GB ³	500 MB ³			50 MB ⁴	250 MB ⁴	
	Dataverse File capacity (Accrued)	16 GB ³	4 GB ³			400 MB ⁴	2 GB ⁴	
	Dataverse Log capacity (Accrued)	1 GB ³	250 MB ³					
Managed Environments	Admin and governance at scale	● ⁵	● ⁵			●	●	● ⁵

¹ Environments that are configured to use Power Platform pay-as-you-go, receive a one-time entitlement of 1 GB of Dataverse Database capacity and 1 GB of Dataverse File capacity per environment. [Additional](#) Dataverse Database, Dataverse File and Dataverse Log subscription capacity can be purchased in increments of 1 GB.

² For Power Pages use rights with restricted tables and exceptions for case tables, see [Restricted tables requiring Dynamics 365 licenses](#).

³ Per capacity pack

⁴ Per license capacity

⁵ Managed Environments is an entitlement included with Power Apps Premium, Power Apps per app, Power Automate Premium, Power Automate Process, Power Automate Hosted Process, Power Automate per user, Power Automate per flow, Microsoft Copilot Studio, Power Pages Authenticated Users, Power Pages Anonymous users and Dynamics 365 Premium, Enterprise and Team Members licenses. Once enabled, all usage in the environment will require full Power Platform and Dynamics 365 Premium, Enterprise or Team Members licenses. Please review [Power Platform Managed Environments](#) for details.

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AI Builder



AI Builder

Build, train, and publish AI models without a single line of code or the help of a data scientist.



Build AI models in minutes with guided "point and click" wizards



Customizable for broad range of industries



Part of the Power Platform and Dynamics 365 so you can leverage your AI models anywhere and build robust, dynamic automations.

The screenshot shows the AI Builder interface in a web browser. The main area displays an invoice form with various fields. A 'Date' field is highlighted with a dropdown menu showing 'Mar 15, 2018'. A 'Select fields' panel on the right lists the selected fields: 'Fabrikam, Inc.', '345 North St NY 98052', and 'http://www.fabrikam.com/ 555-0145'. The invoice form includes a table with the following data:

Item	Quantity	Rate	Amount
Monthly service fee	01	\$40.00	\$40.00
Guarantee monthly fee	01	\$6.00	\$6.00
Add-on services	01	\$4.80	\$4.80

Summary fields at the bottom right:

- Subtotal: \$50.80
- Tax (2%): \$1.02
- Shipping: \$5.99

Licensing Overview

AI Builder is licensed as a capacity add-on to select Power Apps, Power Automate and Dynamics 365 licenses. AI Builder capacity is expressed in the form of "service credits." Service credits serve as the single (common) currency. Different scenarios (for example, forms processing, prediction, etc.) burn down service credits at different rates.

AI Builder Capacity Add-On

AI Builder capacity add-on	
Offer name	AI Builder capacity add-on
License type	Tenant-wide capacity license sold in capacity packs
Entitlement	Each pack includes 1 million service credits
Pricing	AI Builder Capacity add-on capacity packs should be purchased based on the anticipated usage of various AI Builder capabilities. Capacity should be purchased for the peak utilization over a monthly period. See the AI Builder rate card for details.
What are service credits?	<ul style="list-style-type: none">• Common currency across AI Builder capabilities• Usage of AI Builder services consumes purchased service credits
Qualifying base licenses (prerequisites)	Power Apps Premium, Power Apps per app, Power Automate Premium, Power Automate Process, Power Automate Hosted Process, Power Automate unattended RPA add-on and Dynamics 365 Finance and Dynamics 365 Finance Premium

AI Builder Capacity Packs

Tier 1

\$500 minimum 1 capacity pack

Tier 2

\$375 minimum 10 capacity packs

Tier 3

\$250 minimum 50 capacity packs

AI Builder Entitlements with Power Platform and Dynamics 365

Select Power Platform and Dynamics 365 licenses include AI Builder service credits.

Power Apps subscription licenses		AI Builder service credits entitlement ¹
Power Apps	Power Apps Premium	500 service credits / month
	Power Apps per app	250 service credits / month

Power Automate subscription licenses		AI Builder service credits entitlement ¹
Power Automate	Power Automate Premium	5,000 service credits / month
	Power Automate Process	5,000 service credits / month
	Power Automate Hosted Process	5,000 service credits / month
	Power Automate unattended RPA add-on	5,000 service credits / month

Dynamics 365 subscription licenses		AI Builder service credits entitlement
Dynamics 365	Dynamics 365 Finance	20,000 AI Builder service credits / month
	Dynamics 365 Finance Premium	50,000 AI Builder service credits /month

¹ Cap on AI Builder accrued capacity for Power Apps and Power Automate: 1M AI Builder service credits / tenant. Additional AI Builder capacity can be purchased per 1M service credits for \$500/month via the [AI Builder capacity add-on](#). More information on integrating AI Builder with Power Apps and Power Automate is available [here](#).

AI Builder Rate Card

Capability	Operation	Type	Service Credit Consumption Rate	\$ Equivalent Price per Operation ¹
AI prompts, Create text with GPT 4o Mini	Real-time Prediction	Prebuilt	1 credit/1k input tokens ² 3 credits/1k output tokens ²	\$0.0005 / 1k input tokens \$0.0015 / 1k output tokens
AI prompts, Create text with GPT 4o	Real-time Prediction	Prebuilt	20 credits/1k input tokens ² 60 credits/1k output tokens ²	\$0.01 / 1k input tokens \$0.03 / 1k output tokens
Document processing	Training	Custom	Free	
	Real-time Prediction	Custom	100 credits/Page	\$0.05 / Page
Receipt, Invoice, Identity document or Business card analysis	Real-time Prediction	Prebuilt	32 credits/Page	\$0.016 / Page
Text translation	Real-time Prediction	Prebuilt	22 credits/1k chars	\$0.011 / 1k chars
Text analysis Sentiment analysis, Language detection, Key phrase extraction	Real-time Prediction	Prebuilt	2 credits/1k chars	\$0.001 / 1k chars
Text analysis Category classification, Entity extraction	Training	Custom	Free	
	Real-time Prediction	Custom	20 credits/1k chars	\$0.01 / 1k chars
	Real-time Prediction	Prebuilt	20 credits/1k chars	\$0.01 / 1k chars
Text recognition (OCR)	Real-time Prediction	Prebuilt	3 credits/Image	\$0.0015 / Image
Image classification	Training	Custom	Free (performed on-premises)	
	Real-time Prediction	Custom	4 credits/Image	\$0.002 / Image
Object detection	Training	Custom	Standard: 10 credits/Image Domains: 160 credits/Image for first 500 images, then 10 credits/Image	Standard: \$0.005 / Image Domains: \$0.08 / Image for first 500 images, then \$0.005 / Image
	Real-time Prediction	Custom	8 credits/Image (standard and domains)	\$0.004 / Image
Prediction	Training	Custom	Free	
	Scheduled Prediction	Custom	1 credit/5 rows	\$0.0005 / 5 rows
	Real-time Prediction	Custom	10 credits/1 row	\$0.005 / 1 row

¹ Disclaimer: Pricing based on Tier 1 pricing. \$ Equivalent price per operation shown only for guidance based on List Price.

² For common English text, 1000 tokens = ~700 words. See <https://platform.openai.com/tokenizer>.

Dataverse



Dataverse subscription capacity

Power Platform standalone licenses include Dataverse capacities.

- **Default capacity:** A tenant's one-time Dataverse default capacity entitlement is equal to the Dataverse default capacity entitlement for first Power Apps, Power Automate, Microsoft Copilot Studio or Power Pages subscription license purchased. Additional subscriptions do not add to the tenant's default capacity.
- **Accrued capacity:** Accrued capacity is added to the tenant for every Power Apps, Power Automate and Power Pages standalone subscription license purchased. This accrued capacity is pooled across the tenant and shared amongst relevant application workloads.
- **Dataverse capacity add-ons:** Additional capacity can be added via the Dataverse subscription capacity add-ons. These add-ons apply across the tenant and are not tied to a specific user.

Dataverse subscription capacity add-ons

Overview

Dataverse is a SaaS data platform for all Power Platform products and Dynamics 365 applications, supporting both low-code and pro-code development.

It is a fully managed low-code cloud data platform to easily structure data, events, logic, and insights to enable interconnected applications and processes in a secure and compliant manner.

Dataverse capacity add-ons types and purposes

Capacity type	Purposes	Capacity add-ons (subscriptions)	Minimum Quantity
Dataverse Database capacity add-on	Stores table definitions, data, and generates analytics and insights. Each unit increases available tenant-wide shared capacity by 1 GB.	1 GB per month / \$40	1 unit
Dataverse Database capacity Tier 2 add-on	Stores table definitions, data, and generates analytics and insights. Each unit increases available tenant-wide shared capacity by 1 GB.	1 GB per month / \$30	1,000 units
Dataverse File capacity add-on	Stores attachments to notes or emails in Dynamics Sales, Customer Service, and Field Service applications and Power Apps. These include documents, image files, videos, PDF files and other crucial files needed in an organization. Each unit increases available tenant-wide shared capacity by 1 GB.	1 GB per month / \$2	1 unit
Dataverse Log capacity add-on	Records table and column data changes over time for sure in analysis and reporting purposes. Log capacity is designed to help organizations meet their auditing, compliance, and governance policies. Each unit increases available tenant-wide shared capacity by 1 GB.	1 GB per month \$10	1 unit

Dataverse capacity meters

Dataverse Default capacity for Power Platform pay-as-you-go environments

Environments configured to use Power Platform pay-as-you-go meters, receive a one-time entitlement of 1 GB of Dataverse Database and 1 GB of Dataverse File capacity per environment. These entitlements do not change based on the number of users using apps or custom websites in an environment. These pay-as-you-go environments do not consume tenant-wide Dataverse capacity.

Pay-as-you-go environments	Included per pay-as-you-go environment
Dataverse Database capacity	1 GB
Dataverse File capacity	1 GB
Dataverse Log capacity	N/A

Dataverse capacity meters

With a pay-as-you-go enabled environment, Dataverse capacity meters can be used to pay-as-you-go for Dataverse usage as alternatives to the existing subscription capacity add-ons for overages. Dataverse pay-as-you-go capacity is billed based on the amount of capacity used in the environment, beyond the 1 GB Dataverse Database capacity and 1 GB Dataverse File capacity entitlements per environment.

Dataverse Capacity/environment	Additional Increment
Dataverse Database capacity	1 GB / \$48 per month
Dataverse File capacity	1 GB / \$2.40 per month
Dataverse Log capacity	1 GB / \$12 per month

Power Apps and Dataverse capacity

RECOMMENDED MOTION Power Apps Premium	Default Entitlement per tenant	Accrued Entitlement per user
Dataverse Database capacity	10 GB	250 MB
Dataverse File capacity	20 GB	2 GB
Dataverse Log capacity	2 GB	N/A

Power Apps per app	Default Entitlement per tenant	Accrued Entitlement per app
Dataverse Database capacity	5 GB	50 MB
Dataverse File capacity	20 GB	400 MB
Dataverse Log capacity	2 GB	N/A

Pay-as-you-go environments ¹	Default Entitlement per pay-as-you-go environment	Accrued Entitlement per app
Dataverse Database capacity meter	1 GB	N/A
Dataverse File capacity meter	1 GB	N/A
Dataverse Log capacity meter	N/A	N/A

¹ When an environment becomes enabled for pay-as-you-go and is [linked to an Azure subscription](#), Dataverse capacity meters let you pay-as-you-go for your Dataverse storage usage. Dataverse meter definitions: Amount of capacity used in the environment beyond any entitled amounts (1 GB database capacity and 1 GB of file capacity per environment. No capacity is allocated for Dataverse Logs). [Additional](#) Dataverse Database, Dataverse File and Dataverse Log subscription capacity is available in increments of 1 GB via the Dataverse capacity add-ons.

Power Automate and Dataverse capacity

RECOMMENDED MOTION Power Automate Premium	Default entitlement per tenant	Accrued entitlement per user
Dataverse Database capacity	10 GB	250 MB
Dataverse File capacity	20 GB	2 GB
Dataverse Log capacity	2 GB	N/A

RECOMMENDED MOTION Power Automate Process	Default entitlement per tenant	Accrued entitlement per bot
Dataverse Database capacity	5 GB	50 MB
Dataverse File capacity	2 GB	200 MB
Dataverse Log capacity	200 MB	N/A

Power Automate Hosted Process	Default entitlement per tenant	Accrued entitlement per bot
Dataverse Database capacity	5 GB	50 MB
Dataverse File capacity	2 GB	200 MB
Dataverse Log capacity	200 MB	N/A

Power Automate Process Mining add-on	Default entitlement per tenant	Accrued entitlement per user
Dataverse Database capacity	N/A	2 GB
Dataverse File capacity	N/A	1 TB
Dataverse Log capacity	N/A	N/A

Additional Dataverse Database, Dataverse File and Dataverse Log subscription capacity is available in increments of 1 GB via the Dataverse capacity add-ons.

Dataverse for Copilot Studio

RECOMMENDED MOTION Dataverse for Copilot Studio	Default Entitlement per tenant	Accrued Entitlement per capacity pack
Dataverse Database capacity	5 GB	N/A
Dataverse File capacity	20 GB	N/A
Dataverse Log capacity	2 GB	N/A

Additional Dataverse Database, Dataverse File and Dataverse Log subscription capacity is available in increments of 1 GB via the Dataverse capacity add-ons.

Power Pages and Dataverse capacity

RECOMMENDED MOTION Power Pages Authenticated users capacity pack	Default entitlement per tenant	Accrued entitlement per capacity pack
Dataverse Database capacity	5 GB	2 GB
Dataverse File capacity	N/A	16 GB
Dataverse Log capacity	2 GB	1 GB
RECOMMENDED MOTION Power Pages Anonymous users capacity pack	Default entitlement per tenant	Accrued entitlement per capacity pack
Dataverse Database capacity	5 GB	500 MB
Dataverse File capacity	N/A	4 GB
Dataverse Log capacity	2 GB	250 MB
Pay-as-you-go environments ¹	Default entitlement per pay-as-you-go environment	Accrued entitlement per user
Dataverse Database capacity	1 GB	N/A
Dataverse File capacity	1 GB	N/A
Dataverse Log capacity	N/A	N/A

¹ When an environment becomes enabled for pay-as-you-go and is [linked to an Azure subscription](#), Dataverse capacity meters let you pay-as-you-go for your Dataverse storage usage. Dataverse meter definitions: Amount of capacity used in the environment beyond any entitled amounts (1GB Dataverse Database capacity and 1GB of Dataverse File capacity per environment. No capacity is allocated for Dataverse Logs.) [Additional](#) Dataverse Database, Dataverse File and Dataverse Log subscription capacity is available in increments of 1 GB via the Dataverse capacity add-ons.

Benefits of Support Add-ons

This chapter provides a brief look at the additional support add-on options. For full feature descriptions, see [Power Platform Licensing Guide](#).

Benefits of Support Add-ons

The benefits included in the [Subscription Support Plan](#) are applicable for customers who license Power Platform solutions via MOSP, EA, MPSA, EAS, and EES.

Learn more about Power Apps, Power Automate, Microsoft Copilot Studio, Power Pages and Dynamics 365 support [options](#):

- [Professional Direct support for Power Platform and Dynamics 365](#)
- [Unified Support](#) (for Enterprise solutions)

SKU Name	Description	Price/month	Licensed
Professional Direct Support for Dynamics 365 and Power Platform	ProDirect Support Subs Per User for D365 and Power Platform	\$9	User*

* Customer must acquire enough Professional Direct Support licenses to cover each Power Platform and Dynamics 365 license on its agreement, up to a maximum of 250 licenses.

What's New?

In this chapter we discuss changes to product licensing.

Power Platform Licensing Updates

Date	Description	New offer or change summary
December 2024	Copilot Studio	Copilot Studio pay-as-you-go meter
December 2024	Copilot Studio	Agents
December 2024	AI Builder	AI Prompts, Create text with GPT 4o Mini

For more information refer to the [Power Platform Licensing Guide](#).

Power Platform: Licensing Resources

This chapter provides Power Platform taxonomy and licensing resources information. For more information refer to the **Power Platform Licensing Guide**.

Taxonomy

Robotic Process Automation (RPA)

Process automation that encompasses the use of an application's graphical user interface (GUI), in which a user records a series of steps/actions/tasks for the automation technology to then perform as a process by repeating directly in the GUI.

RPA robot or "bot"

A GUI-based process running on a desktop or virtualized environment.

Attended bot

- Triggered by an explicit user action on their workstation, i.e., a local or remote desktop.
- Must operate concurrently with the user on the same workstation.
- Can run more than one discrete process, but each process must be serialized to run sequentially.

Unattended bot

- Runs autonomously without requiring user actuation.
- Can be deployed on a local, remote desktop, or other virtualized environment.
- Can run more than one discrete process, but each process must be serialized to run sequentially.
- Concurrent instances of a singular process require an additional unattended bot for each instance.

Digital Process Automation (DPA)

Digital Process Automation (DPA) is API-based automation in Power Automate that empowers citizen developers to build powerful automation across 370+ native connectors through no-code APIs. This enables streamlining and optimization of systems across people, processes, and technology to put focus on outcomes.

Desktop flow

A feature in Power Automate targeting the RPA market by enabling legacy apps to be automated via GUI vs API. Processes executed via desktop flows can be contained within a broader API-based automation scenario or exist standalone.

Dataverse

- Dataverse enables the user to store and manage data used by business applications.
- Dataverse for Teams, built atop the Dataverse, delivers a built-in low code data platform for Microsoft Teams providing relational data storage, rich data types, enterprise grade governance, and one-click solution deployment.
- Dataverse is designed to be used in any application (not just Teams) and includes additional security features such as auditing, sharing, field level and hierarchical security. For a detailed comparison on Dataverse for Teams and Dataverse capabilities, please refer to the public documentation [here](#).

Power Platform Licensing Resources

	Awareness	Learning	Support
Resources	<p>Power Platform Pricing & Licensing Pages</p> <p>Power Apps Pricing and Licensing</p> <p>Power Automate Pricing and Licensing</p> <p>Microsoft Copilot Studio Pricing and Licensing</p> <p>Power Pages Pricing and Licensing</p>	<p>Other Recommended Licensing Resources</p> <ul style="list-style-type: none">• Power Platform Licensing Guide• Power Platform Licensing FAQ• Power Platform Licensing Resources Hub• Microsoft Product Terms – Power Platform	<p>Self-Help Support</p> <p>Power Platform admin center (PPAC) Help + Support</p> <p>Technical Support</p> <ul style="list-style-type: none">• Overview• Professional Direct support• Unified Support (for Enterprise solutions)

Thank you