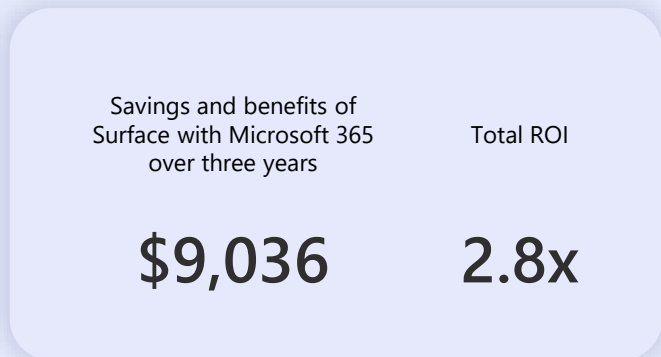




Power what's possible

Create new value with laptops designed by Microsoft

IDC asked businesses about the impact of Surface and Microsoft 365. The result? Surface reduces cost, saves IT teams time, and empowers employees.



Savings and benefits

Surface and Microsoft 365 help IT find new time and cost savings that make the space for you and your teams to accomplish what matters.



Between device savings, IT efficiency, and more fluid productivity for employees, Surface and Microsoft 365 are more than the sum of their cost



Surface for Business
Powerful for employees. Consistent for IT. Secure for all.

Read the executive summary of IDC's study:
Evaluating the Business Case of Surface and Microsoft 365 >

Methodology

A Business Value White Paper, commissioned by Microsoft September 2022 | Doc. #US49453722

IDC Research Study conducted from surveys and interviews between December 2021 – February 2022. All respondents were IT decision-makers at large organizations (250-5000+ employees) representing organizations from the United States, Australia, India, Spain, France, United Kingdom, New Zealand, and Germany. Cost & Savings findings based on average cost and time estimates provided directly by respondents; actual costs and savings may vary based on your specific Device Mix and deployment.

Data point derived from 17 in-depth interviews. All other data points derived from 800 survey results (700 Surface organizations with at least 150 Surface Laptop and 2-in-1 Tablets available since 2019, 100 non-Surface organizations). Surface Residual Value adjusted by IDC to reflect average after 36 months.

For the detailed study, [click here](#).