

The building blocks of a good Copilot prompt

Quick Reference Guide



Clear Prompts = Better Results

Writing better prompts in Microsoft Copilot is the key to unlocking its full potential. A vague request gives you vague results—but with a clear, structured prompt, Copilot becomes a powerful productivity partner. In Word, for example, if you need a report summary, don't just say "summarise this." Instead, use a focused prompt: define the goal, give context, point to your source, and set expectations. That's the GCSE framework—Goal, Context, Source, Expectations. By using it, you help Copilot deliver targeted, useful, and professional responses. So next time you prompt Copilot, prompt smarter. Give it what it needs and get results that work.

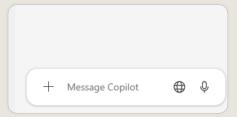
Accessing Copilot

In Ribbon – Home Tab – Copilot button



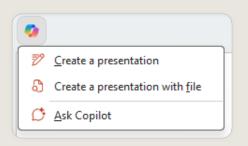
Insert a Prompt

At the bottom of Copilot window enter your prompt.



Using the Copilot Icon

The first two requests bring up a Copilot prompt on the main screen, whereas the third request opens the Copilot window on the right.



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Link File

To reference a file for a presentation, use the paperclip or paste a link.



Apply GCSE to Prompt

GCSE is a framework designed to help craft effective prompts that yield optimal results.

- Goal Define the output (e.g. summary).
- **Context** Explain the purpose and audience.
- Source Reference the correct file or data.
- Expectations Set tone, format, and level of detail.